

natural  
simple  
timeless

# How to choose what to wear for a family portrait.

## Coordinate colors for a family portrait

Family portraits capture a moment in the lifetime of your family. Like any photo session, you want to obtain the best result possible with every person looking great. Good clothing choices are essential to a great family portrait. Here are some tips to help you achieve the best portrait possible.

### Instructions

1. Discuss the family portrait together with the entire group. Your family portrait should convey a sense of your family's personality. Talk about possible color schemes.
2. Choose clothes that fit with the setting of the portrait. If you are having your portrait taken on the beach, summer clothing is appropriate.
3. Coordinate colors. Everyone in the family portrait should wear colors that meld well together. Some families choose to match their colors exactly. While this is not necessary, you do need to ensure that all the clothing colors complement each other.
4. Avoid different shades of the same color. If one person is wearing a bright red shirt, you don't want another person wearing a light red shirt. It will just look like you attempted to match but didn't quite succeed.
5. Choose neutral or muted color tones. Bright colors tend to draw the eye away from the subjects.
6. Coordinate the style of clothing as well. Everyone should be dressed in a similar style, such as formal or casual.
7. Avoid stripes, plaids, logos and bold patterns as they will draw attention away from the faces in the photo. Likewise, avoid bright, shiny jewelry and large belt buckles. You want the main focus to be on your family, not your clothes.
8. Pick clothing that fits nicely. It should be neither too tight nor too loose. The clothes should hang on the bodies well, without folding or creasing.
9. Consider clothing that covers the knees and elbows. These areas don't photograph as well as the rest of the body so it may be wise to choose clothing that covers them.
10. Avoid trendy styles. Basic classics are better clothing choices for your portrait. Trends pass and you want your family portrait to be timeless.

### Tips & Warnings

- Have clothing ready in advance of the photo shoot. All items should be clean and wrinkle-free.
- Bring a few back-up clothing choices, in case anyone experiences a last-minute spill and needs an emergency replacement.
- Avoid distracting shoes as they will often be captured in the portrait.
- If you are conscious about your arms, then wear a long sleeved top.

If you have any questions regarding your family portrait, then please feel free to call us on 55623456.

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